

TRANSLATIONAL FINMED
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ONLINE

24-26
SEPT
2021

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24 SEPT 2021

14.30 | 18.30

h. 14.30 | 15.00

Participants to login into Zoom

h. 15.00 | 15.15

Welcome to the Course

Prof. **FRANCESCO PRIOLO**

Rector, University of Catania

h. 15.15 | 15.30

Road Map of Translational FINMED Course

Prof. **SALVATORE ALBANI**

Duke-NUS Medical School

Prof. **ELIO BORGONOV**

Bocconi University

Prof. **CARMELA ELITA SCHILLACI**

University of Catania

h. 15.30 | 16.15

Lectio Magistralis

Prof. **PATRICK H. MAXWELL**

Dean, Cambridge University

h. 16.15 | 16.45

Debate

Facilitator Prof. **SALVATORE ALBANI**

Duke, NUS Medical School

h. 16.45 | 17.00

Break

h. 17.00 | 17.30

Overview of Translational Medicine

Prof. **SALVATORE ALBANI**

Duke, NUS Medical School

h. 17.30 | 18.00

Translational Medicine Life Cycle and Steps.
Business creation and development life cycle
and steps: How to Govern the interaction and
alignment of the two life cycles

Prof. **GABRIELA MANRIQUE**

Angelini HIVES

h. 18.00 | 18.30

How to evaluate and Assess the Economic
and social impact

Prof. **WAINWRIGHT FISHBURN**

Cooley LLP, San Diego

h. 18.30

Debate

25 SEPT 2021

08.30 | 17.45

h. 08.30 | 09.00

Participants to login into Zoom

h. 09.00 | 10.00

What makes a technology "druggable".

Idea development: Create and implement
innovative Ideas-resourced Based approach

Prof. **SALVATORE ALBANI**

Duke-NUS Medical School

h. 10.00 | 10.45

Intellectual Property Protection and
Development Strategies

Prof. **WAINWRIGHT FISHBURN**

Cooley LLP, San Diego

h. 10.45 | 11.00

Break

h. 11.00 | 12.00

Principles of Preclinical & Clinical Development

h. 12.00 | 13.00

Debate | Facilitator Prof. **SALVATORE ALBANI**

Duke, NUS Medical School

h. 13.00 | 14.30

Lunch

h. 14.30 | 15.30

Getting your bearings: A Finance for Innovation
General Framework: The Main Pillars

Prof. **MAURIZIO DALLOCCHIO**

Bocconi University

h. 15.45 | 17.45

Panel discussion

Facilitator Prof. **MAURIZIO DALLOCCHIO**

Bocconi University

Facilitator Prof. **CARMELA ELITA SCHILLACI**

University of Catania

Panel discussion Topic & Panelist

DeepTrace technologies

Prof. **ISABELLA CASTIGLIONI**

Bocconi University

Eco Systems, Bio Clusters and Partnership:
Going Together

Prof. **LUCA SPACCAPELO** *Xyence Capital SGR*

Raising Capital (business angel, private equity
and researcher grant: Attracting Smart Money)

Mr. **LUCA MARIN** *Lio Capital Srl*

h. 17.45

Debate

26 SEPT 2021
08.30 | 17.00

h. 08.30 | 09.00

Participants to login into Zoom

h. 09.00 | 09.15

Welcome to the Day

Prof. ANTONELLA PAOLA AGODI

University of Catania

h. 09.15 | 10.15

Lectio Magistralis

Open Innovation Network

Insights from Life Science Industries

Prof. GIANMARIO VERONA

Rector, Bocconi University

Prof. ILARIA CAPUA

University of Florida

h. 10.15 | 10.45

Debate | Prof. ELIO BORGONOV

Bocconi University

h. 10.45 | 11.00

Break

h. 11.00 | 11.45

False Myths and True Practices on converting research & technology (spin-offs) into science-based and deep-tech start-ups

Prof. MICHELE COSTABILE

LUISS University

h. 11.45 | 12.45

Panel Discussion

Facilitator Prof. MICHELE COSTABILE

LUISS University

Facilitator Prof. CARMELA ELITA SCHILLACI

University of Catania

h. 12.45 | 14.30

Lunch

h. 14.30 | 15.00

From patent to market: a startup journey

Prof. ANNA GATTI

Bocconi University

h. 15.00 | 15.30

Debate

Facilitator Prof. SALVATORE ALBANI

Duke, NUS Medical School

h. 15.30 | 16.00

Bio Clusters and co-location in ecosystems

Leading Change and Innovation and

Networking

Prof. BEATRICE ORLANDO

University of Ferrara, London Business School

h. 16.00 | 17.00

The Journey is the destination:

Values, Vision, Mission and Action

Prof. SALVATORE ALBANI

Duke-NUS Medical School

Prof. ELIO BORGONOV

Bocconi University

Prof. CARMELA ELITA SCHILLACI

University of Catania

h. 17.00

Debate

COURSE OBJECTIVES



How to develop Translational Medicine (TM) knowledge and innovative competitive advantages



How to design business models in bio-life companies and attract investors and funds

WHO SHOULD ATTEND?

Researchers, scientists, business and bio-medical professionals and students leading translational innovation in biopharmaceutical, research institutions, private and public healthcare organisations

Executives, startupper, investors driving top-line growth, managing portfolios, or tasked with creating new business models into medical care industries will also benefit

Professionals interested in starting their own business or pursuing managerial careers in design-driven companies, communications or branding agencies, or consulting firms in the healthcare sector